



2023 Community Health Needs Assessment – Implementation Plan

Mercy Health – Springfield,
Urbana Hospital

2023 – 2025 Community Health Needs Assessment – Implementation Plan

Mercy Health – Springfield, Urbana Hospital

Adopted by the Springfield Board of Trustees, April 26, 2023

Mercy Health has been committed to the communities it serves for nearly two centuries. This long-standing commitment has evolved intentionally, based on our communities' most pressing health needs.

The following document is a detailed Community Health Implementation Plan for Mercy Health – Springfield, Urbana Hospital. As a system, Mercy Health is dedicated to our Mission of extending the compassionate ministry of Jesus by improving the health and well-being of our communities and bringing good help to those in need, especially people who are poor, dying and underserved. We strive to create effective strategies to meet the health needs of our community.

Having identified the greatest needs in our community, the Community Health Implementation Plan ensures our resources for outreach, prevention, education, and wellness are directed towards opportunities where the greatest impact can be realized.

**Mercy Health –
Urbana Hospital**

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Link: [Bit.ly/MercyChip](https://bit.ly/MercyChip)

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Introduction

Urbana Hospital is a 25-bed critical access hospital in the city of Urbana in Champaign County. In 2020, the population of Champaign County was 38,090 people and included areas represented by the following ZIP Codes: 43009, 45389, 43044, 43047, 43060, 43070, 43072, 43078, 43083, and 43084.

The detailed process, participants, and results are available in Mercy Health – Springfield, Urbana Hospital Community Health Needs Assessment, which is available at [Mercy.com](https://www.mercy.com).

This Community Health Needs Assessment Implementation Plan will address the prioritized, significant community health needs through the CHNA. The Plan indicates which needs Mercy Health – Springfield, Urbana Hospital will address and how, as well as which needs Mercy Health – Springfield, Urbana Hospital won't address and why.

Beyond programs and strategies outlined in the plan, Mercy Health – Springfield, Urbana Hospital will address the health care needs of the community by continuing to operate in accordance with its mission to extend the healing ministry of Jesus by improving the health of its communities with emphasis on the poor and underserved. This includes providing care for all individuals regardless of their ability to pay.

The strategies in this Implementation Plan will provide the foundation for addressing the community's significant needs between 2023 – 2025. However, Mercy Health – Springfield, Urbana Hospital anticipates that some strategies, and even the needs identified will evolve over that period. Mercy Health – Springfield, Urbana Hospital plans a flexible approach to addressing the significant community needs that will allow for adaptation to changes and collaboration with other community agencies.

Community Served by the Hospital

Champaign County is home to the city of Urbana, and villages of Mechanicsburg, St. Paris, North Lewisburg, Christiansburg, Mutual and Woodstock. Primary industries in this area include both farming and manufacturing. Access to care is an issue here, as in many rural counties, with low numbers of primary care, mental health, and dental providers.

Urbana Hospital identified its community served as residents of ZIP code 43078 and contiguous ZIP code areas in Champaign County. These areas are represented by the following ZIP Codes: 43009, 45389, 43044, 43047, 43060, 43070, 43072, 43078, 43083, and 43084.

From a population perspective, Champaign County has an older adult population with primary age demographics ranging between 25-74. Primary demographics in this community are primarily White, Non-Hispanic at 94% and two or more races, non-Hispanic at 2.4%, Married at 53% and with 39.4% of the population having a family.

Our Mission

As a system Mercy Health is dedicated to extending the compassionate ministry of Jesus by improving the health and well-being of our communities and bring good help to those in need, especially people who are poor, dying and underserved.

Our Vision

Inspired by God's hope for the world, we will be a ministry where associates want to work, clinicians want to practice, people seek wellness and communities thrive.

Our Values

Human Dignity

We commit to upholding the sacredness of life and being respectful and inclusive of everyone.

Integrity

We commit to acting ethically and modeling right relationships in all of our individual and organizational encounters.

Compassion

We commit to accompanying those we serve with mercy and tenderness, recognizing that "being with" is as important as "doing for."

Stewardship

We commit to promoting the responsible use of all human and financial resources, including Earth itself.

Service

We commit to providing the highest quality in every dimension of our ministry.



Executive Summary

Background and Process

Urbana Hospital participated in a regional Community Health Needs Assessment (CHNA) process through participation with the Health Collaborative and Greater Dayton Area Hospital Association, as well as a local Community Health Needs Assessment (CHNA) process coordinated by the Champaign County CHNA/CHIP Stakeholder Group (“Stakeholder Group” or “Group”). Because the regional assessment included Cincinnati, Dayton, Springfield, and Urbana, the community wanted to ensure the data collected and priorities selected had the appropriate mix of localized data and health prioritization.

The Champaign County Stakeholder Group included a team of community leaders, organizations, non-profits, community education providers, and faith-based entities. Additional local data was collected, analyzed, prioritized, and compared to the details provided in the regional CHNA. This information was included in the Champaign County MAPP (Mobilizing for Action Through Planning and Partnerships – MAPP) process as detailed in depth in the Mercy Health – Springfield, Urbana Hospital CHNA. These local priorities identified for Champaign County’s Community Health Assessment shaped the prioritization process for the Community Health Needs Assessment and Implementation Plan, so as a community, we are all working collaboratively in this process.

Identifying Significant Needs

From the local Community Health Assessment prioritization process, Mercy Health – Springfield, Urbana Hospital took the identified health needs and reviewed local data points with members of community, Champaign County Health Department, multiple sectors, including for-profit, non-profit, education, as well as the public. From here, Mercy Health – Urbana Hospital prioritized specific areas of community need based on areas of expertise and focus. These items were presented to the Board of Directors Strategy Committee as the Community Health Needs Assessment for Urbana Hospital. It was then endorsed and approved by the full Board of Directors for alignment and approval.

Implementation Plan

Mercy Health – Springfield, Urbana Hospital is committed to addressing the prioritized significant health needs of the community through the strategies described in this Implementation Plan.

Prioritized Significant Health Needs

The table below lists the prioritized significant health needs that were identified through the CHNA and specifies which needs Mercy Health – Springfield, Urbana Hospital will address.

Prioritized Significant Health Needs	Hospital Addressing Need
Health Risk Prevention and Social Determinants of Health: with specific focus on Food Access, Education and Transportation	Yes
Behavioral Health (Mental Health, Addiction, Trauma)	Yes
Chronic Disease: COPD, Heart Disease/Congestive Heart Failure, Cancer (with specific focus on Breast, Lung/Bronchus and Skin/Melanoma)	Yes
Access to Care: Focus on Primary Care, Women’s Health, Appropriate Point of Care: (Non-Emergent Options: Urgent, Virtual)	Yes
Maternal/Infant Health and Infant Vitality	Yes

Prioritized Significant Social Determinant of Health and Social Health Needs Implementation Strategies

Food Access, Education and Transportation

Description

As detailed in the hospital's Community Health Needs Assessment Report:

The data collected as part of the CHNA process supports Urbana Hospital's focus on food access, education, and transportation. The hospital feels these were consistent items we saw as rising needs in our patient base, as well as areas where we could have both systemic and individual impact within Champaign County.

These items were identified as significant prioritized needs for a few reasons:

- Adults diagnosed with Diabetes in Champaign County is 1.8% higher than state average.
- While high school graduation rates in Champaign County are higher than state average, pursuit and completion of trade, community college or other, further schooling is lower than state average.
- We also recognize that as a rural access community, transportation is a high need across age groups.
- In these spaces, there is competency and opportunity for us to collaborate to make lasting community impact.

Goals

Our goal is to improve the health of residents in Champaign County through the following:

Food

- Launch of malnourishment patient screening pathway in Urbana for full regional coverage and for those patients to receive referral to local pantry and other supports they might need.

Education

- Impact socioeconomic stability of the community through the introduction of new learning opportunities through all levels of employment of associates.
- Seek to provide more opportunities for the community to expand their knowledge that will benefit their health, well-being and economic stability.
- Support at least 1 new hands-on, educational opportunity for local students.

Transportation

- Identify and screen for transportation is an important factor impacting the well-being of patients who live in Champaign County.
- Strategically impact transportation through our participation in community collaboratives, taskforces and work groups for community and patient ease of access.

Expected impact

- Increased screening in food access and transportation.
- Enhanced community programs supporting transportation.
- Increased community engagement, literacy and participation in education and outreach opportunities.

Targeted populations

- Champaign County residents.
- High School Students.
- Patients experiencing barriers in SDOH categories: transportation, food, or general economic hardship.
- Employees and potential employees with different levels of educational attainment.

Strategies

In the coming implementation cycle we will:

Food

1. Begin social determinants of health screenings. Within these screening opportunities, we will have the opportunity to assist patients with referrals in their main areas of need (—i.e., food and transportation).

Strategic Measure

- i. Screenings launched in different care settings (Inpatient/Primary Care)
(1) Noted by measure achieved.
- ii. We will measure impact by the number of patients who have been screened with a goal of 200 patients in the first 3 years.

Education

1. Explore opportunities to offer continuing education for patients around health improvement strategies while also working with local partners so there is a supportive community environment.
 - a. Schedule regional education and learning opportunities for the public around health, health equity, and health-condition specific learning.

Strategic Measure

- i. Specific events tracked.
- ii. Number of attendees.
 - (1) Begin to explore the opportunity for a pre- and post-screening to measure audience engagement and understanding of the topics included.

2. Grow a student internship program with students from Ohio Hi-Point CTC at Urbana Hospital.

Strategic Measure

- i. Program launched in Champaign County in 2023 in partnership with Ohio-Hi-Point CTC.
- ii. Number of student interns measured with each “flight” of interns.
- iii. Number of student interns hired for full time after internship.

Transportation

1. Participate in local transportation efforts for improved public, local and regional transportation for residents and patients.

Strategic Measure

- a. Participation and collaboration in local and regional transportation meetings.
 - i. Number of meetings attended.
 - ii. Number of SDOH Screenings within Mercy Health Physicians where Transportation was returned as a barrier.
 - (1) Use reporting (numbers) information to take back to local and regional transportation meetings for solution-oriented discussion, capacity building and troubleshooting.
 - iii. When strategic updates are executed in local and regional transportation, a communication plan will be developed to roll out to various areas impacted by transportation changes:
 - (1) Care and Case management.
 - (2) Hospital and Patient discharge.
 - (3) Mercy Health Physicians Group.

Community collaborations

- Champaign Transportation Council and Regional Transportation Planning meetings.
- Ohio Hi-Point Career Center: A local career center for high school students to pursue a career immediately following high school. They have medical programs, and we are pursuing offering student internships to their students.
- Second Harvest Food Bank Partnership and Collaboration with Urbana Hospital as a food box location for patients at discharge with an identified food insecurity. Mercy Health staff also regularly support Champaign County Second Harvest Food Bank events as volunteers.
- Champaign County Community Health Assessment/CHIP Stakeholder Committee.

Community resources available

The existing healthcare facilities and other resources in the community that are available to meet the prioritized need include:

- Ohio Hi-Point
- Champaign Transportation Council
- Champaign County Transit System
- Second Harvest Food Bank
- Champaign County Health Department
- Urbana Youth Center
- Urbana Senior Center

Prioritized Significant Clinical Health Needs Implementation Strategies

Behavioral Health: Mental Health, Addiction, Trauma

Description

As detailed in the hospital's Community Health Needs Assessment Report: In Champaign County, individuals responded in 2019 that they were more likely to have a poor mental and physical health day than the state and national average. In addition, there are 930 residents to every 1 mental health provider in Champaign County. Unintentional injuries, noted to be deaths by accidental overdose are the 4th highest cause of death in Champaign County.

The full spectrum of behavioral health needs are served by experts in our community. Mental health, addiction and trauma are served by providing coordinated care, education, support, and programs that promote and enable healthy behaviors. Substance abuse (addiction) is served through treatment and prevention programs, of which we recognize we are critical partners.

Goal

At Mercy Health – Springfield, Urbana Hospital, it is our goal to:

- improve Mental Health, Addiction and Trauma access through the development of coordinated care, pathways, partnerships, and support programming in Champaign County.

Expected impact

- Improved community partnerships for more efficient patient referrals and pathways in behavioral health, including mental health, addiction, and trauma.
- Anticipating opportunities to build capacity within behavioral health in the community and supporting with positive patient outcomes.

Targeted populations

- Those experiencing mental and behavioral health needs in the Champaign County region.

Strategies

Each strategy will be measured according to its objective:

1. Grow and develop community partnerships and collaborations to build community capacity in the mental and behavioral health space in Champaign County.

Strategic measures

- i. Number of community collaboration in the Behavioral Health space to help meet inpatient, or outpatient depression screening referrals.

2. Re-Launch Mended Hearts, regional community support group to support former patients who have had a physical cardiovascular issue resulting in the need for physical and emotional trauma and recovery.

Strategic measures

- i. Re-launch the support group and re-establish baseline.
- ii. Track number of patients who attended the support group.

3. Develop a regional behavioral health clinical internship program with Mercy Health Physicians to help expand clinicians entering the Mental and Behavioral Health space locally.

Strategic measures

- i. Recruit clinical interns from Wright State University to the program.
- ii. Launch of Behavioral Health Clinical Internship Program,
- iii. Number of interns who have completed the program.
- iv. Number of patients to whom the interns have provided care.

4. Launch of Behavioral health telemedicine for psychiatry by Mercy Health Physicians for further expansion of Mental Health Services in Clark & Champaign Counties.

Strategic measures

- i. Rollout and local utilization of technology is our first goal for expanded regional access.

Community collaborations

- Wright State University College of Medicine, Behavioral Health.
- Champaign County Mental Health and Substance Abuse Coalition.
- Suicide Prevention Coalition of Logan and Champaign Counties.
- Champaign County CHA/CHIP collaborative.

Community resources available

The existing healthcare facilities and other resources in the community that are available to meet the prioritized need include:

- Mercy Health REACH and Champaign County locations: Urbana Family Medicine and Pediatrics, Springfield/Urbana Psychology
- Mental Health, Drug & Alcohol Services Board of Logan & Champaign Counties (MHDAS)
- Champaign County Mental Health & Substance Abuse Coalition
- Suicide Prevention Coalition of Logan and Champaign Counties
- TCN Behavioral Health Services
- Community Health and Wellness Partners, Urbana/Champaign County
- Champaign Health District
- Catholic Social Services of the Miami Valley

Chronic Disease: COPD, Heart Disease/Congestive Heart Failure, Cancer (with specific focus on Breast, Lung/Bronchus and Skin/Melanoma)

Description

As detailed in the hospital's Community Health Needs Assessment Report: Chronic health issues are a significant portion of our top 10 causes of death in Champaign County. We focus on ways we can help to improve the health outcomes of those suffering with a chronic disease, with specific focus on heart disease, heart failure, COPD, and cancer. Our focus on cancer will be breast, bronchial/lung, and skin/melanoma. It is our goal to detect earlier through screenings and education.

Goal

Because Mercy Health – Springfield, Urbana Hospital has multiple highlighted focus areas under Chronic disease, our Goal will be to:

- Increase community engagement and participation with prevention and education programming.
- Enhance screenings as well as services accessible to the Champaign County community in the areas of COPD, heart disease/congestive heart failure and cancer (with specific focus on Breast, lung/bronchus, and skin/melanoma).

Expected impact

- Improved health literacy and engagement around Champaign County's top causes of death and chronic diseases.
- Increase in the number of individuals seeking screenings for top cancers (Breast, lung/Bronchus).
- Reintroduction of skin/melanoma screenings.

Targeted populations

- Champaign county residents.
- Patients with family history and chronic disease risk factors.

Strategies

Each strategy will be measured according to its objective:

1. Schedule local and regional education and topic-based learning outreach for the public around health equity barriers and health-specific concerns.

Strategic Measures

- i. Specific events tracked.
- ii. Number of attendees.

2. Re-establish regional skin cancer screening.

Strategic Measures

- i. Development of skin cancer screening in Champaign County.
- ii. Number of attendees.

3. Regional expansion of Lung cancer screenings, Breast Cancer and Mobile Mammography screenings.

Strategic Measures

- i. Number of education and awareness events.
- ii. Number of screenings completed.

4. Cardiovascular service line expansion

Strategic Measures

- i. Cardiac and Vascular Service line expansion to include Electrophysiology, Cardiac and Vascular.
- ii. Adding a provider and service area expansion in surrounding Clark & Champaign area for greater access to care.
- iii. Development of Cardiovascular/Wound care treatment Crossover: Care of patients with overlapping vascular, amputation, chronic wounds, diabetes, and connected cardiac Cath lab. (Screening cardiology and wound care center).
- iv. Launch of revised clinical guidelines for better patient outcomes for both COPD & Congestive Heart Failure.

Community collaborations

- Urbana Senior Center
- Champaign County District
- Physician Providers in Clark and Champaign Counties around topic-based screenings

Community resources available

The existing healthcare facilities and other resources in the community that are available to meet the prioritized need include:

- Springfield Regional Cancer Center
- The Mercy Health Walk-in Clinic, Urbana
- Mercy Health, Mobile Mammography and Breast Cancer Navigator
- Mercy Health, Congestive Heart Failure Navigator
- Mercy Health, Urbana Cardiovascular Support Services
- Mercy Health Primary and Specialty Care Physicians
- Mercy Health, Lung Cancer Navigator
- Mercy Med Assist

Access to Care (Primary Care, Women's Health, Appropriate Point of Care: Non- Emergent Options: Urgent, Virtual)

Description

As detailed in the hospital's Community Health Needs Assessment Report:

With the current health issues experienced by the Champaign County community and the rural nature of the community, access to care is a critical issue and transportation (listed as a social determinant of health focus) is related to this concern. In addition, population per primary care physician is 4,860:1, which is significantly lower than the state average. Preventable hospital stays are 5,109 for Champaign County, which is over 700 more stays than the state average. With the significant health needs we are seeing in Champaign County, particularly in the areas of chronic disease and prevention of greater health risk, we will focus on providing better access to emergency, specialty, and primary care and new, alternative access models throughout Champaign County.

Goal

For Mercy Health, Urbana Hospital, it is our goal to:

- Grow capacity and access points for Primary Care and Women's Health
- Have more options for an appropriate point of care for non-emergency, such as urgent, and virtual care.

Expected impact

- Enhanced access for Champaign County residents, treatment, and condition management.

Targeted populations

- Champaign County residents

Strategies

1. Launch women's health (OB/GYN) for Champaign County and recruitment of providers for the surrounding area.

Strategic measures

- i. Start of new OB/GYN physician to serve the Champaign County area. (Currently there are no providers in Urbana proper.)
- ii. Launch OB/GYN and Women's health support services, education, and screenings for Champaign County Women.
- iii. Recruitment and start of new physicians and non-emergent care models for greater local access.

2. Development of same-day appointment scheduling in multiple care settings for different patient care needs.

Strategic measures

- i. Launch of Same Day Appointments in various care settings for ease of patient access (Mercy Health Physicians – Specialty and Primary Care Practices, where applicable.).

3. Partner with BSMH Urgent Care team to develop an Urgent Care Model for the Springfield Region, including Clark and Champaign Counties, for expanded care delivery.

Strategic measures

- i. Identification of locations.
- ii. Development of localized model.
- iii. Local rollout.

Community collaborations

- BSMH Urgent Care

Community resources available

The existing healthcare facilities and other resources in the community that are available to meet the prioritized need include:

- Urbana Family Medicine and Pediatrics
- Mercy Health, Urbana Hospital
- Mercy Health, Primary and Specialty Care Providers in Urbana
- Mercy Health, Urbana, Walk-In Clinic
- Community Health and Wellness Partners - Urbana
- Memorial Health Hospital
- Mary Rutan Hospital

Maternal/Infant Health and Vitality

Description

As detailed in the hospital's Community Health Needs Assessment Report:

In recent years, it has been noted in our birthing statistics that pre-term, low birth weight and overall vitality in the first year of life show higher than state average risks in Champaign County. While the data pool can be somewhat limited, Urbana Hospital has some ability to help improve outcomes for moms and babies in Champaign County through earlier intervention during pregnancy. Coupled with our focus on improving women's health in Champaign County, as well as the opportunities to impact women's health in a primary care and educational settings we strive to deliver healthy babies in our birthing center and improve maternal and infant health in Champaign County.

The local data collected and highlighted previously identifies these items as a community issue. Through our partnership with Champaign County Health District, community feedback, prioritization through the MAPP process, as well as Mercy Health market strategies, these items have been highlighted as opportunities and areas we will focus on.

Goal

- Enhance access to women's health and OB/GYN services in Champaign County.
- Increased participation of Champaign County pregnant and women and their partners in prenatal and birthing center classes.

Expected impact

- Improved access to OB/GYN services.
- Increased engagement and awareness of pregnancy, prenatal, postnatal and baby's first year of life needs through classes.

Targeted populations

Champaign County women and their families

Strategies

1. Recruitment of a provider and launch women's health (OB/GYN) for Champaign County.

Strategic Measures

- i. Recruitment of an OB/GYN provider to serve Champaign County.
- ii. Launch of practice for Champaign County access.

2. Growth of Birthing Center and OB/GYN Education and Classes, including Breast Feeding Supports.

Strategic Measures

- i. Number of classes offered and attendees.
- ii. Launch additional Breast-Feeding supports.
 1. Working in conjunction with community partners to develop a model for collaboration and support of local moms and babies.
- iii. Develop a list of staff who is interested in training as Breastfeeding/Lactation Experts (Certification: IBCLC and CLC).
 1. Begin a training program for staff development.

Community collaborations

- Champaign Health District
- Ohio State Maternal Fetal Medicine Program
- Sycamore House Pregnancy Resource Center

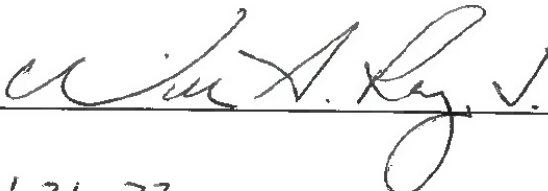
Community resources available

The existing healthcare facilities and other resources in the community that are available to meet the prioritized need include:

- Mary Rutan Hospital
- Memorial Health Hospital
- Mercy Health Primary and Specialty Care Physicians
- Mercy REACH smoking cessation program
- Springfield Regional Medical Center's Birthing Center
- The Mercy Health Walk-in Clinic, Urbana
- Urbana Family Medicine and Pediatrics

Board Approvals

The Mercy Health – Springfield, Urbana Hospital 2023 Community Health Improvement Plan was approved by the Board of Directors on April 26, 2023.

Board Signature 

Date 4.26.23

For further information or to obtain a hard copy of this CHIP, please contact: cmyoung@mercy.com

Mercy Health CHIP Website: <https://www.mercy.com/about-us/mission/giving-back/community-health-needs-assessment>