



Mercy Willard Hospital

2014-2016 Community Health Needs Assessment Implementation Plan

IDENTIFYING INFORMATION

Hospital Name: Mercy Willard Hospital (MWH)

Primary Address: 1100 Neal Zick Road, Willard, Ohio 44890

Implementation Strategy Tax Year: 2014

Tax Identification Number: 34-1577110

Chief Executive Officer: Lynn Detterman

Report Preparer: Sr. Dorothy Thum, RSM, Senior Vice President, Missions & Values Integration

Date Implementation Strategy Approved by the Board: **09-13-2013**

Introduction

Mercy Willard Hospital (“MWH”, “Hospital”) is a Critical Access Hospital characterized by its family-centered care, community involvement and progressive ideas in healthcare. Mercy Willard has modern facilities, state-of-the-art equipment, highly skilled professional personnel, and a medical staff that offers primary care and a wide range of specialty services. All of these factors enable Mercy Willard Hospital to provide a high level of medical care. Mercy Willard Hospital was founded in 1930 and in 1988 joined the Sisters of Mercy becoming a faith based facility. Mercy Willard is fully accredited by the Joint Commission on Accreditation of Healthcare Organizations. The Hospital is also certified by the United States Department of Health and Human Services and is registered by the State of Ohio. Every decision that MWH makes is centered on staying in accord with the Hospital Mission.

HOSPITAL MISSION STATEMENT

MWH, a member of Catholic Health Partners, has the following Mission:

Mercy extends the healing ministry of Jesus by improving the health of our communities with emphasis on people who are poor and under-served.

Mercy’s Mission and culture are expressed through the organizational core values:

Compassion

Our commitment to serve with mercy and tenderness

Excellence

Our commitment to be the best in the quality of our services and the stewardship of our resources

Human Dignity

Our commitment to value the diversity of all persons and to be respectful and inclusive of everyone

Justice

Our commitment to act with integrity, honesty and truthfulness

Sacredness of Life

Our commitment to reverence all life and creation

Service

Our commitment to respond to those in need

Prioritization of Health Needs

MWH is a key stakeholder and partner of the Huron County Health Partners, a collaborative strategic planning process involving many community agencies and coalitions from various sectors, developed a Community Health Needs Assessment (“CHNA”) conducted for Huron County to assess and identify the Health Needs of the community. The detailed process, participants and results are available in MWH’s Community Health Needs Assessment Report which is available on Mercy’s website.

This Implementation Plan will specify solutions that MWH has chosen to implement that will help address the community needs identified by the CHNA, as well as which community needs MWH will not address and explanation as to why we will not address them.

The Huron County Health Partners needs assessment included but was not limited to: health status, health care coverage, health care access, cardiovascular health, cancer, diabetes, arthritis, asthma, adult and youth weight control, adult and youth tobacco use, adult and youth alcohol use, substance abuse, women’s health, men’s health, adult preventive and environmental health, adult and youth sexual behavior and pregnancy outcomes, quality of life, mental health, youth safety, youth violence, oral health and parenting. There were over 40 key leaders from the community that represented public health, law enforcement, schools, churches, local officials, social service agencies and other various community members in attendance at the public release of the community health needs assessment. At the event, participants participated in focus groups and priorities were chosen for Huron County to focus on. Individual responses were anonymous and confidential. Only group data are available. All data were analyzed by health education researchers at the University of Toledo using SPSS 17.0. Crosstabs were used to calculate descriptive statistics for the data presented in this report. To be representative of Huron County, the data collected was weighted by age, gender, race, and income using 2000 census estimates.

The following 3 priorities have been identified by the Huron County Health Partners as the most pressing health issues for the Huron County community:

1. Reduce Obesity by improving Nutrition & Exercise Habits

Increase community awareness of obesity, diabetes, pre-diabetes, heart disease and cancer; reach out to the Amish, Mennonite and Hispanic communities; improve healthier food choices available in the area restaurants; increase healthy eating by offering a Farmer's market; improve access to recreational facilities, activities and exercise opportunities. Findings from assessment:

- Over two-thirds (71%) of Huron County adults were either overweight (35%) or obese (36%). 15% of youth were obese.
- Only 13% of Huron County children ages 0-11 had 5 or more servings per day of fruits and vegetables.
- Huron County obesity rates in adults are 6% higher than Ohio and 8% higher than the US average.
- Youth obesity rates are 3% higher than Ohio and US average.
- One-fifth (21%) of adults were not participating in any physical activity. Only 7% of youth did not participate in any physical activity.
- Persons who are obese have medical costs that are higher than those who are normal weight.

2. Improve Mental Health Services

Increase community awareness of mental health issues and reach out to Amish/Mennonite/Hispanic communities. Findings from assessment:

- One in six (16%) of Huron County adults are limited in some way because of a physical, mental or emotional problem (22% Ohio, 21% U.S., 2010 BRFSS), increasing to 28% of those over the age of 65 and 24% of those with incomes less than \$25,000.
- 3% of Huron County adults considered attempting suicide in the past year. 15% of Huron County youth had seriously contemplated suicide in the past year and 7% admitted actually attempting suicide in the past year. Both of these figures exceeded the Ohio rates.
- Huron County adults had been diagnosed or treated for the following mental health issues: mood disorder (6%), anxiety disorder (5%), psychotic disorder (<1%), and other mental health disorder (1%).

3. Reduce Youth Risky Behavior

Increase community awareness of youth risky behaviors and reach out to Amish, Mennonite and Hispanic communities; education and prevention on sex education; basic wellness and understanding your body; alcohol, drug and nicotine abuse. Findings from assessment:

- 21% of Huron County youth used medications that were not prescribed for them or took more than prescribed. This figure has increased 9% from 2007.
- 56% of Huron County 9-12th graders reported having had sexual intercourse, compared to the state average of 45%.
- For marijuana use, 24% of Huron County 9-12th graders reported using the drug in the last 30 days, compared to the state average of 18%.

- 14% of Huron County youth had someone offer, sell, or give them an illegal drug on school property.
- Over half (57%) of all Huron County youth (ages 12 to 18) have had at least one drink of alcohol in their life, increasing to 81% of 17-18 year olds.
- 16% of youth were defined as binge drinkers, increasing to 25% of high school youth. And, 9% of youth who reported drinking in the past 30 days, drank on at least 10 or more days.

Addressing the Prioritized Needs of Huron County

MWH’s leadership has developed the following Implementation Plan within the context of the hospital’s overall strategic plan, and the availability of finite resources. The Plan identifies specific activities and services that directly address Huron County health priorities, and are intended to positively impact the communities it serves.

Reduce Obesity by improving Nutrition & Exercise Habits

Implementation Activities:

- MWH offers dietician services with a physician referral.
- MWH offers free health screenings to employees.
- MWH partners with Weight Watchers to make this program available to hospital employees.
- MWH conducts community health education and support groups, health fairs, and screenings for the community.
- MWH will partner with the Mercy Willard Hospital medical staff to provide patients with appropriate educational material regarding nutrition, fitness and weight control.
- Mercy Willard Hospital hosted an educational program by a Mercy Weight Loss Center Physician.
- MWH promotes healthy living across Huron County via various media avenues including billboards, print, and airtime.
- MWH offers a Farmer’s Market the second Friday of each month June – September.
- MWH offers a newsletter to local business call Mercy Health Watch.

Improve Mental Health Services

Implementation Activities:

- Counseling services are available through Firelands Counseling and Recovery Services. Mercy Willard provides a Safe Site for afterhours counseling.
- Providers at Mercy Willard Hospital are alert to problems and provide referrals when appropriate.
- MWH will provide educational material to physicians, staff and the community to enhance awareness of mental health issues.

Reduce Youth Risky Behavior

Implementation Activities:

- Counseling services are available through Firelands Counseling and Recovery Services – Mercy Willard Hospital provides a Safe Site for afterhours counseling.
- Mercy Willard Hospital nurses and providers are alert to problems, e.g., the Emergency Room staff asks about alcohol use and makes referrals when appropriate.
- MWH provides free drug testing kits through the Emergency department.
- MWH will partner with the HOPE Center to provide education and awareness of youth risky behaviors.
- MWH is a sponsor of the Ambassador program in the local school, conducted by the Willard Police Department.

Implementation and Monitoring Responsibility

Within MWH, the Senior Vice President of Missions & Values Integration and the appointed responsible parties will have primary responsibility for monitoring and tracking the Implementation Plan. An annual report will be published and provided to the Board of Directors and made available on Mercy's website. In the future, MWH will be providing annual updates to the Implementation Plan at the end of fiscal years 2014, 2015 and 2016. In 2014, it will update the Community Health Needs Assessment.