



SPONSORSHIP GUIDELINES

As the largest nonprofit healthcare system in Ohio, Mercy Health has a mission to extend the healing ministry of Jesus by improving the health of our communities with emphasis on people who are poor and under-served. By funding community-based organizations that relate to our Mission and support our health care priorities, it allows an opportunity to enhance visibility and awareness of Mercy Health.

These guidelines have been defined to ensure Mercy Health is best utilizing its dollars to further their Mission through sponsorships that are for one-time contributions to support an event that is regional in scope.

Section I: Eligibility Criteria

Funds are limited; therefore, we regret that we cannot approve all applications. To be considered, an application must meet all the following criteria for a sponsorship.

- Applications will only be accepted through the online application process located at www.mercy.com/sponsorship. Applications received by U.S. Mail, e-mail or other means will not be considered.
- Organizations must have legal status as a 501(c)(3) not-for-profit organization.
- Organizations must have an established partnership with Mercy Health.
- Organizations must align with Mercy's mission to extend the healing ministry of Jesus by improving the health of our communities with emphasis on people who are poor and under-served.
- Organizations must align with our core values of compassion, excellence, human dignity, justice, sacredness of life and service.
- To amplify our impact on Mercy Health current priorities, applications should focus on solutions in three pillar areas to improve care. Along with our effort to reduce opioid misuse and addiction, and to prevent infant mortality:
 - **Improving Access to Care.** Throughout the communities, we serve, we identify and fund specific, innovative programs that ensure the availability of high quality, compassionate care for the poor and the under-served. Beyond our dedication to quality, compassionate healthcare, we are dedicated to closing the gaps in health outcomes caused by inadequate access to the basics of a healthy life, including food, housing and education.
 - **Advancing Clinical Care.** People in our community fight medical conditions that prevent them from living their lives to the fullest. Those individuals face challenges that impact what they are able to do and how they feel about themselves. In order to provide our community with true healing, we need the best facilities, technologies and doctors close to home to help patients find the strength to heal in their own way.

- **Fostering Healthier Communities.** Rooted deeply in the communities we serve, we identify and fund opportunities to make our patients' lives better by keeping them healthy. We lead, convene and collaborate to reduce health care disparities, improve health outcomes and lower healthcare costs for individuals and communities.

- Mercy Health devotes significant time and attention to researching and planning ways to address the greatest and most urgent health needs within its communities. One element of this process is a periodic comprehensive Community Health Needs Assessment (CHNA) for the Mercy Health facilities. Applications addressing the following CHNA health needs, which have been identified within our communities will be given preference for funding.

- Access to Care
- Mental Health
- Substance Abuse
- Healthy Behaviors
- Infant Mortality

Section II: Ineligible Applications

Mercy Health will not sponsor applications related to:

- For-profit organizations
- Capital Improvements
- Memberships
- Travel expenses
- Debt reduction
- General operating expenses or endowment campaigns
- Political candidates or organizations
- Requests that benefit an individual person or family
- National or international organizations/events that do not benefit the regional or statewide community
- School-affiliated orchestras, bands, choirs, drama groups, yearbooks, class parties, or class or team projects, etc.
- Agency or school-sponsored sporting events, walkathons, athletic events, or athletic groups, etc.

Section III: Review and Approval Process

All applications for events will be reviewed by the Mercy Health Sponsorship Committee on a monthly basis.

For organizations that produce a series of events throughout the year, please request the entire series in one application.

Applicants approved or denied for sponsorship will receive an email notification.

If you have questions about the Mercy Health Sponsorship Guidelines, you may email sponsorship@mercy.com.