



SPONSORSHIP GUIDELINES

Mercy Health has a mission to extend the compassionate ministry of Jesus by improving the health and well-being of our communities and bring good help to those in need, especially people who are poor, dying and underserved. Mercy Health has a long-standing history of providing philanthropic support to community-based organizations that advance our Mission and support our health care priorities.

These guidelines were developed to ensure alignment and good stewardship of sponsorship dollars. Funds are limited; therefore, we regret that we cannot approve all applications.

Section I: Eligibility Criteria

To be considered, the requesting organization must meet all the following criteria for sponsorship.

- Organizations must have legal status as a 501(c)(3) not-for-profit organization.
- Organizations must have an established relationship with Mercy Health.
- Organizations must align with Mercy's mission to extend the compassionate ministry of Jesus by improving the health and well-being of our communities and bring good help to those in need, especially people who are poor, dying and underserved.
- Organizations must align with our core values of human dignity, integrity, compassion, stewardship and service.

Mercy Health will not sponsor applications related to:

- Capital Improvements
- Memberships
- Travel expenses
- Debt reduction
- General operating expenses or endowment campaigns
- Political candidates or organizations
- Requests that benefit an individual person or family
- National or international organizations/events that do not benefit the local or regional community
- School-affiliated orchestras, bands, choirs, drama groups, yearbooks, class parties, or class or team projects, etc.
- School-sponsored sporting events, walkathons, athletic events, or athletic groups, etc.

Section II: Focus & Impact

To amplify our impact in the communities we serve, applications should focus on solutions in three pillar areas.

- **Improving Access to Care.** Throughout the communities, we serve, we identify and fund specific, innovative programs that ensure the availability of high quality, compassionate care for



the poor and the under-served. Beyond our dedication to quality, compassionate healthcare, we are dedicated to closing the gaps in health outcomes caused by inadequate access to the basics of a healthy life, including food, housing and education.

- **Advancing Clinical Care.** People in our community fight medical conditions that prevent them from living their lives to the fullest. Those individuals face challenges that impact what they are able to do and how they feel about themselves. In order to provide our community with true healing, we need the best facilities, technologies and doctors close to home to help patients find the strength to heal in their own way.
- **Fostering Healthier Communities.** Rooted deeply in the communities we serve, we identify and fund opportunities to make our patients' lives better by keeping them healthy. We lead, convene and collaborate to reduce health care disparities, improve health outcomes and lower healthcare costs for individuals and communities.

Mercy Health devotes significant time and attention to researching and planning ways to address the greatest and most urgent health needs within its communities. One element of this process is a comprehensive [Community Health Needs Assessment \(CHNA\)](#) for the Mercy Health facilities.

Applications aligning to the current CHNA will be given preference for funding.

Section III: Review and Approval Process

Applications are only accepted through the online application process located at www.mercy.com/sponsorship. Applications received by U.S. Mail, e-mail or other means will not be considered.

All applications for events will be reviewed by the Mercy Health Sponsorship Committee on a regular basis.

Applications should be submitted at least 60 days prior to scheduled events to allow for timely review and inclusion in promotional materials.

For organizations that produce a series of events throughout the year, please request the entire series in one application.

Applicants will receive an email notification of approval or denial.

If you have questions about the Mercy Health Sponsorship Guidelines, you may email sponsorship@mercy.com.